



BEN HAMILTON

GRAPHIC DESIGNER

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ABOUT

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I'm a Nashville-based graphic designer with a passion for working hard, constantly learning, and providing the best design solution for any client or team.

I've always had a desire to create elegant solutions to problems, and graphic design is the perfect blend of analytics and aesthetics that really gets me fired up. I think that everyone has a story to tell and I love learning about people to help them share that story with others. When I'm not working directly with clients, I am constantly learning new skills and tools to make me a valuable asset to those around me.

SKILLS & SOFTWARE

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Identity/Branding
Campaign Marketing
Layout
Illustration
Printmaking
Typography
Photography
Motion Graphics
Web Design
Web Development

Illustrator
InDesign
Photoshop
Lightroom
Flash/Animate
AfterEffects
Final Cut Pro
FontLab
HTML/CSS
MS Office

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WORK EXPERIENCE

Freelance

2012 / 2016

GRAPHIC DESIGNER & PRINTMAKER

Worked as contract designer for Krispy Kreme in-between and after internships. Started small serigraphy design studio working with artists & music venues in West TN. Currently part-time type design apprentice under Thomas Jockin & Type Thursday.

Zehnder Communications

2014 / 2016

JUNIOR GRAPHIC DESIGNER IN NASHVILLE, TN

Served as a key member of the Creative and Production team. Collaborative conception and production of multi-media campaigns. Served a support role as an IT assistant for Nashville office. Clients include: Disney Home Entertainment, Fireball Whisky, Visit South Walton, The 30A Company, Stevi B's Pizza.

Krispy Kreme Doughnut Corporation

Summer 2013

MARKETING/CREATIVE INTERN IN WINSTON-SALEM, NC

Continued previous summer's duties of research, presentation preparation, campaign marketing. Minor art direction and project management for international campaigns, packaging design.

Krispy Kreme Doughnut Corporation

Summer 2012

MARKETING/CREATIVE INTERN IN WINSTON-SALEM, NC

Research, presentation preparation, photography, brand management, production artwork, illustration for domestic & international marketing projects.

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EDUCATION

B.S. Digital Media Studies

2010 / 2014

COMMUNICATION ARTS EMPHASIS

Interdisciplinary communications degree that provided education in communication arts, computer science, and fine art. Minor was replaced with additional communications classes.

General Honors Program

AIGA Student Group President

2012 / 2014